



Join us for the exciting experience of quality Entertainment in English on the French Riviera!

After a great initial year of successful theatre drama, comedy and music performances , we are now blazing on to 2013 and proud to announce our latest productions where we commence with the famous worldwide smash hit hilarious comedy/farce '*Boeing Boeing*' by Marc Camoletti. Following on in our season we will be presenting the chilling thriller *Sleuth*, by Anthony Shaffer, *Hayfever* by Noel Coward, award winning play *The Dresser* by Anthony Shaffer and much more including our original SET theatre's ongoing long running spoof comedy music Review/Cabaret *ROCKAFANTAZIA*... plus we will be bringing everyone a traditional professional English Pantomime *Cinderella* which will be a first in the South of France !

As an official sponsor or advertiser for SET Theatre, you will be able to reach a wide range of people who live and work across the French Riviera. Our aim is to entertain audiences of all ages living and/or vacationing in the PACA region and be involved with the local community.

Our main target market are those who come here to get away from the rush of life and the beautiful Cote D'Azur with young families, retired expats, corporate companies and professionals as well as students of the various Business and International Language schools which populate our region.

As we are the one and only professional English Speaking Theatre Company in the region we have a unique competitive advantage. The Riviera is very special as its population of expatriates come from all corners of the planet in search of a career, to study, retire, or simply to have fun. Many of these people speak a limited amount of French as they arrive, and it is these early adopters and their friends who form our enormous Anglophone community on the Riviera.

To become a sponsor/advertiser of SET South of France English Theatre or wish for more information concerning our Theatre Club Membership, Theatre Workshops, Special Offers, Future Productions, and Music Events, please contact KLAUDYNA PIATEK

by e-mail at mail@settheatre.com or by telephone at 00 33 (0)6 42 45 48 41 or see our websites

www.settheatre.com and www.rockafantazia.com

Below, you will see our various sponsorship/advertising levels and the advantages of each. Our publicity is ongoing throughout the year from the moment you join us your promo will be on:

The SET Theatre and Rockafantazia websites, All Theatre programs, flyers, posters, weekly newsletter, social media - Facebook, Twitter etc. In addition we will be presenting a number of music show/cabaret dinner dance events where your advertising with us can be displayed as well.

**Special Offer – If you would like to sponsor/advertise more than one production at a time the SET tariffs as shown below will have a 10% and 20% reduction for the whole year!*

To become involved or help and support us for additional sponsorship for radio, TV and media interviews and fundraising or to become a benefactor or patron please contact us directly via our website link with your proposal.

*Your sponsorship money may be tax deductible too!

-Per production -

Level 1	Level 2	Level 3	Level 4	Level 5
175€	350€	600€	1000€	2500€+
<ul style="list-style-type: none"> - 1/8 page advert in 500 programs - Link to your website on SET and RF websites and social media pages 	<ul style="list-style-type: none"> - 1/4 page advert in 500 programs - Small banner on 5000 flyers - Link to your website on SET and RF websites and Social media pages 	<ul style="list-style-type: none"> - 1/2 page advert in 1000 programs - medium banner on 5000 flyers - medium banner on 500 A2 posters - Small banner on our newsletter (over 6000 address') - Link to your website on SET and RF websites and social media pages 	<ul style="list-style-type: none"> - Full page advert in 500 programs - medium banner on 5000 flyers - medium banner on 500 posters - medium banner placed on our newsletter (over 6000 address') - medium banner prominently placed on our box office page (90% of tickets sold through this page) - Link to your website on SET and RF websites and large support from our social media pages 	<ul style="list-style-type: none"> -Become a named shared top heading sponsor and support with SET Theatre - Full page key position advert in 500 programs -Large banner on 5000 flyers and 500posters - Large banner on our newsletter (over 6000 addresses) -Large banner on our box office page where 90% of ticket sales are generated - Link to your website on SET and RF webpage as well as support from all our social media outlets.